

IN THE CLAIMS:

The text of all pending claims, (including withdrawn claims) is set forth below. Cancelled and not entered claims are indicated with claim number and status only. The claims as listed below show added text with underlining and deleted text with ~~strikethrough~~. The status of each claim is indicated with one of (original), (currently amended), (cancelled), (withdrawn), (new), (previously presented), or (not entered).

1-43. (canceled)

44. (previously presented) An apparatus for providing an electronic article stored in an article database to a client computer connected to the apparatus via a network, the apparatus comprising:

a transmitting unit that transmits a summary of a plurality of electronic articles stored in the article database to the client computer;

a receiving unit that receives a specification from the client computer in response to the summary, the specification specifying which electronic article is selected by a user of the client computer;

an extracting unit that extracts a plurality of electronic articles from the article database based on the specification;

an advertisement extracting unit that extracts an advertisement from an advertisement database based on the electronic articles extracted by the extracting unit;

a creating unit that creates a homepage based on the electronic articles extracted by the extracting unit and the advertisement extracted by the advertisement extracting unit; and

an uploading unit that uploads the homepage created by the creating unit to a predetermined website.

45. (canceled)

46. (previously presented) The apparatus according to claim 44, further comprising:

a number-of-times calculating unit that calculates a first number of times an advertisement is extracted from the advertisement database by the advertisement extracting unit, or a second number of times an advertisement is used for creating the homepage by the creating unit; and

an accounting-fee calculating unit that calculates accounting fee incurred by an advertiser of an advertisement based on any one of the first number of times and the second number of times that correspond to the advertisement and are calculated by the number-of-times calculating unit.

47. (previously presented) The apparatus according to claim 44, further comprising a website notifying unit that notifies the website to which the homepage is uploaded by the uploading unit to the client computer.

48. (previously presented) The apparatus according to claim 44, wherein the creating unit recreates the homepage when any one of the electronic articles extracted by the extracting unit and the advertisement extracted by the advertisement extracting unit is updated.

49. (previously presented) The apparatus according to claim 48, further comprising a recreation notifying unit that notifies the client computer that a recreation of the homepage has been performed.

50. (previously presented) An apparatus for providing an electronic article stored in an article database to a client computer connected to the apparatus via a network, the apparatus comprising:

a transmitting unit that transmits a summary of a plurality of electronic articles stored in the article database to the client computer;

a first receiving unit that receives a first specification from the client computer in response to the summary, the first specification specifying which electronic article is selected by a user of the client computer;

a first extracting unit that extracts a plurality of electronic articles from the article database based on the first specification;

a first advertisement extracting unit that extracts an advertisement from an advertisement database based on the electronic articles extracted by the first extracting unit;

a preparing unit that prepares an electronic mail based on the electronic articles extracted by the first extracting unit and the advertisement extracted by the first advertisement extracting unit;

a second receiving unit that receives a second specification from the client computer in response to the electronic mail prepared by the preparing unit, the second specification specifying which electronic article is selected by the user of the client computer;

a second extracting unit that extracts a plurality of electronic articles from the article database based on the second specification;

a second advertisement extracting unit that extracts an advertisement from the advertisement database based on the electronic articles extracted by the second extracting unit;

a creating unit that creates a homepage based on the electronic articles extracted by the second extracting unit and the advertisement extracted by the second advertisement extracting unit; and

an uploading unit that uploads the homepage created by the creating unit to a predetermined website.

51. (canceled)

52. (previously presented) The apparatus according to claim 50, further comprising:

a number-of-times calculating unit that calculates a first number of times an advertisement is extracted from the advertisement database by any one of the first advertisement extracting unit and the second advertisement extracting unit, or a second number of times an advertisement is used for any one of preparing the electronic mail by the preparing unit and creating the homepage by the creating unit; and

an accounting-fee calculating unit that calculates accounting fee incurred by an advertiser of an advertisement based on any one of the first number of times and the second number of times that correspond to the advertisement and are calculated by the number-of-times calculating unit.

53. (previously presented) The apparatus according to claim 50, further comprising a website notifying unit that notifies the website to which the homepage is uploaded by the uploading unit to the client computer.

54. (previously presented) The apparatus according to claim 50, wherein the creating unit recreates the homepage when any one of the electronic articles extracted by the second extracting unit and the advertisement extracted by the second advertisement extracting unit is updated.

55. (previously presented) The apparatus according to claim 54, further comprising a recreation notifying unit that notifies the client computer that a recreation of the homepage has been performed.

56. (previously presented) An apparatus for providing an electronic article stored in an article database to a client computer connected to the apparatus via a network, the apparatus comprising:

- a transmitting unit that transmits a summary of a plurality of electronic articles stored in the article database to the client computer;

- a receiving unit that receives a specification from the client computer in response to the summary, the specification specifying which electronic article is selected by a user of the client computer;

- an extracting unit that extracts a plurality of electronic articles from the article database based on the specification;

- a preparing unit that prepares an electronic mail based on the electronic articles extracted by the extracting unit; and

- a transmitting unit that transmits the electronic mail prepared by the preparing unit to the client computer.

57. (previously presented) A method of providing an electronic article stored in an article database to a client computer via a network, the method comprising:

- transmitting a summary of a plurality of electronic articles stored in the article database to the client computer;

- receiving a specification from the client computer in response to the summary, the specification specifying which electronic article is selected by a user of the client computer;

- extracting a plurality of electronic articles from the article database based on the specification;

- extracting an advertisement from an advertisement database based on the extracted electronic articles;

- creating a homepage based on the electronic articles and the advertisement; and

- uploading the homepage to a predetermined website.

58. (cancelled)

59. (previously presented) The method according to claim 57, further comprising re-extracting another advertisement from the advertisement database when a display order of the electronic articles is changed at the client computer.

60. (previously presented) The method according to claim 57, further comprising:
number-of-times-calculating a first number of times an advertisement is extracted from the advertisement database at the advertisement-extracting, or a second number of times an advertisement is used for creating the homepage; and
accounting-fee-calculating accounting fee incurred by an advertiser of an advertisement based on any one of the first number of times and the second number of times that correspond to the advertisement and are calculated at the number-of-times-calculating.

61. (previously presented) The method according to claim 57, further comprising notifying the website to which the homepage is uploaded at the uploading to the client computer.

62. (previously presented) The method according to claim 57, further comprising re-creating the homepage when any one of the electronic articles or the advertisement is updated.

63. (previously presented) The method according to claim 62, further comprising notifying the client computer that a re-creation of the homepage has been performed.

64. (previously presented) A method of providing an electronic article stored in an article database to a client computer via a network, the method comprising:
transmitting a summary of a plurality of electronic articles stored in the article database to the client computer;
first-specification-receiving a first specification from the client computer in response to the summary, the first specification specifying which electronic article is selected by a user of the client computer;
first-article-extracting a plurality of electronic articles from the article database based on the first specification;
extracting a first advertisement from an advertisement database based on the first extracted electronic articles;

preparing an electronic mail based on the electronic articles extracted at the first-article-extracting and the first advertisement;

second-specification-receiving a second specification from the client computer in response to the electronic mail prepared by the preparing unit, the second specification specifying which electronic article is selected by the user of the client computer;

second-article-extracting a plurality of electronic articles from the article database based on the second specification;

extracting a second advertisement from an advertisement database based on the second extracted electronic articles;

creating a homepage based on the electronic articles extracted at the second-article-extracting and the second advertisement; and

uploading the homepage to a predetermined website.

65. (cancelled)

66. (previously presented) The method according to claim 64, further comprising re-extracting another advertisement from the advertisement database when a display order of the electronic articles is changed at the client computer.

67. (previously presented) The method according to claim 64, further comprising:
number-of-times-calculating a first number of times an advertisement is extracted from the advertisement database at any one of the first advertisement-extracting or the second advertisement extracting, or a second number of times an advertisement is used for preparing the electronic mail or creating the homepage; and

accounting-fee-calculating accounting fee incurred by an advertiser of an advertisement based on any one of the first number of times and the second number of times that correspond to the advertisement and are calculated at the number-of-times-calculating.

68. (previously presented) The method according to claim 64, further comprising notifying the website to which the homepage is uploaded at the uploading to the client computer.

69. (previously presented) The method according to claim 64, further comprising re-creating the homepage when any one of the electronic articles or the advertisements is updated.

70. (previously presented) The method according to claim 69, further comprising notifying the client computer that a re-creation of the electronic articles has been performed.

71. (previously presented) A method of providing an electronic article stored in an article database to a client computer via a network, the method comprising:

transmitting a summary of a plurality of electronic articles stored in the article database to the client computer;

receiving a specification from the client computer in response to the summary, the specification specifying which electronic article is selected by a user of the client computer;

extracting a plurality of electronic articles from the article database based on the specification;

preparing an electronic mail based on the electronic articles extracted at the extracting; and

transmitting the electronic mail to the client computer.

72. (previously presented) A computer-readable recording medium that stores therein a computer program for providing an electronic article stored in an article database to a client computer via a network, wherein the computer program causes a computer to execute:

transmitting a summary of a plurality of electronic articles stored in the article database to the client computer;

receiving a specification from the client computer in response to the summary, the specification specifying which electronic article is selected by a user of the client computer;

extracting a plurality of electronic articles from the article database based on the specification;

extracting an advertisement from an advertisement database based on the extracted electronic articles;

creating a homepage based on the electronic articles and the advertisement; and
uploading the homepage to a predetermined website.

73. (cancelled)

74. (previously presented) The computer-readable recording medium according to claim 72, wherein the computer program further causes the computer to execute re-extracting

another advertisement from the advertisement database when a display order of the electronic articles is changed at the client computer.

75. (previously presented) The computer-readable recording medium according to claim 72, wherein the computer program further causes the computer to execute:

number-of-times-calculating a first number of times an advertisement is extracted from the advertisement database at the advertisement-extracting, or a second number of times an advertisement is used for creating the homepage; and

accounting-fee-calculating accounting fee incurred by an advertiser of an advertisement based on any one of the first number of times and the second number of times that correspond to the advertisement and are calculated at the number-of-times-calculating.

76. (previously presented) The computer-readable recording medium according to claim 72, wherein the computer program further causes the computer to execute notifying the website to which the homepage is uploaded at the uploading to the client computer.

77. (previously presented) The computer-readable recording medium according to claim 72, wherein the computer program further causes the computer to execute re-creating the homepage when any one of the electronic articles or the advertisement is updated.

78. (previously presented) The computer-readable recording medium according to claim 77, wherein the computer program further causes the computer to execute notifying the client computer that a re-creation of the homepage has been performed.

79. (previously presented) A computer-readable recording medium that stores therein a computer program for providing an electronic article stored in an article database to a client computer via a network, wherein the computer program causes the computer to execute:

transmitting a summary of a plurality of electronic articles stored in the article database to the client computer;

first-specification-receiving a first specification from the client computer in response to the summary, the first specification specifying which electronic article is selected by a user of the client computer;

first-article-extracting a plurality of electronic articles from the article database based on the first specification;

extracting a first advertisement from an advertisement database based on the first extracted electronic articles;

preparing an electronic mail based on the electronic articles extracted at the first-article-extracting and the first advertisement;

second-specification-receiving a second specification from the client computer in response to the electronic mail prepared by the preparing unit, the second specification specifying which electronic article is selected by the user of the client computer;

second-article-extracting a plurality of electronic articles from the article database based on the second specification;

extracting a second advertisement from an advertisement database based on the second extracted electronic articles;

creating a homepage based on the electronic articles extracted at the second-article-extracting and the second advertisement; and

uploading the homepage to a predetermined website.

80. (cancelled)

81. (previously presented) The computer-readable recording medium according to claim 79, wherein the computer program further causes the computer to execute re-extracting another advertisement from the advertisement database when a display order of the electronic articles is changed at the client computer.

82. (previously presented) The computer-readable recording medium according to claim 79, wherein the computer program further causes the computer to execute:

number-of-times-calculating a first number of times an advertisement is extracted from the advertisement database at any one of the first advertisement-extracting or the second advertisement extracting, or a second number of times an advertisement is used for preparing the electronic mail or creating the homepage; and

accounting-fee-calculating accounting fee incurred by an advertiser of an advertisement based on any one of the first number of times and the second number of times that correspond to the advertisement and are calculated at the number-of-times-calculating.

83. (previously presented) The computer-readable recording medium according to claim 79, wherein the computer program further causes the computer to execute notifying the website to which the homepage is uploaded at the uploading to the client computer.

84. (previously presented) The computer-readable recording medium according to claim 79, wherein the computer program further causes the computer to execute re-creating the homepage when any one of the electronic articles or the advertisements is updated.

85. (previously presented) The computer-readable recording medium according to claim 84, wherein the computer program further causes the computer to execute notifying the client computer that a re-creation of the electronic articles has been performed.

86. (previously presented) A computer-readable recording medium that stores therein a computer program for providing an electronic article stored in an article database to a client computer via a network, wherein the computer program causes a computer to execute:

transmitting a summary of a plurality of electronic articles stored in the article database to the client computer;

receiving a specification from the client computer in response to the summary, the specification specifying which electronic article is selected by a user of the client computer;

extracting a plurality of electronic articles from the article database based on the specification;

preparing an electronic mail based on the electronic articles extracted at the extracting;
and

transmitting the electronic mail to the client computer.

87. (previously presented) The apparatus according to claim 44, wherein a detailed level of the summary is determined by the user in advance.

88. (previously presented) The apparatus according to claim 44, wherein the specification further specifies whether a homepage is to be created or a electronic mail is to be prepared, and

the creating unit creates the homepage when the specification specifies that a homepage is to be created.

89. (previously presented) The method according to claim 57, wherein a detailed level of the summary is determined by the user in advance.

90. (previously presented) The method according to claim 57, wherein the specification further specifies whether a homepage is to be created or a electronic mail is to be prepared, and the homepage is created at the creating when the specification specifies that a homepage is to be created.

91. (previously presented) The computer-readable recording medium according to claim 72, wherein a detailed level of the summary is determined by the user in advance,

92. (previously presented) The computer-readable recording medium according to claim 72, wherein the specification further specifies whether a homepage is to be created or a electronic mail is to be prepared, and the homepage is created at the creating when the specification specifies that a homepage is to be created.

93. (New) The apparatus according to claim 50, wherein the second specification comprises a reply electronic mail including a keyword.

94. (New) The method according to claim 64, wherein the second specification comprises a reply electronic mail including a keyword.

95. (New) The method according to claim 79, wherein the second specification comprises a reply electronic mail including a keyword.